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## Xstream Winner of the IAIR Award 2013

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Xstream the premium provider of OTT and TV Everywhere services and vendor of the award winning video management system, MediaMaker, today announced that the company was awarded for their innovation and sustainability and won the prestigious IAIR Award for Best company for Innovation and Leadership in OTT.

The IAIR AWARDS ([www.iairawards.com](http://www.iairawards.com)) is one of the world's leading ranking and prize for excellence in global economy and sustainability. Over 400 people and 50 companies from around the world attended the award ceremony and gala dinner in Milan at Palazzo Mezzanotte, the Italian headquarter of the London Stock Exchange Group, on October 4th.

The jury said the following about their decision on selecting Xstream as the winner in the category, best company for innovation and leadership in OTT; "For its pioneering and innovative approach to the OTT and TV Everywhere sector, delivering flexible and smart solutions. Thanks to the usability and cost-efficiency of its services, it has been able to provide a cutting-edge, customizable product, becoming a leader in the online video management solutions."

"We are proud and honored to receive this prestigious award" said Brynhild Vinskei, CMO at Xstream. "This award affirms our position in the industry and are a testament to Xstream's commitment to delivering simply smarter end-to-end OTT and TV Everywhere solutions to customers worldwide, enabling our customers to manage, deliver and monetize online video content across any device, anytime, from anywhere."

The award is given to companies based on their business results, sustainability, leadership in their field, strategic development, high quality of service, education, green initiatives and innovation in their field.

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