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The IAIR Awards, the Prize for Innovation and Sustainability

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Swarovski, RBC, UniCredit, ZMDI, Natixis, BPC won the recognition in Milan

Business Wire

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Innovation and sustainability: these are the keys to overcome the credit crunch. A vivid example of it was represented on Friday, the 4th October 2013 in Milan at Palazzo Mezzanotte, the Italian headquarter of the London Stock Exchange Group during the IAIR AWARDS IV Edition (www.iairawards.com) with the patronage of the European Commission.

Over 400 people attended the event and more than 50 companies coming from European countries - but also from the Middle East and from North America - received this prestigious recognition that comes out from the IAIR readers votes, followed by the selection of the editorial staff on the basis of ten main criteria.

ICI (Rosberg, Atmira, Arkadin, Xstream), software (Softkey, Fabasoft, Sciemus, TRACK PENT-UP DEMAND FOR \$337B in US Government Spending