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October 08, 2013 at 09:29 AM EDT

The IAIR Awards, the Prize for Innovation and Sustainability

Innovation and sustainability: these are the keys to overcome the credit crunch. A vivid example of it was represented on Friday, the 4th October 2013 in Milan at Palazzo Mezzanotte, the Italian headquarter of the London Stock Exchange Group during the IAIR AWARDS IV Edition (www.iairawards.com) with the patronage of the European Commission.



Over 400 people attended the event and more than 50 companies coming from European countries - but also from the Middle East and from North America - received this prestigious recognition that comes out from the IAIR readers votes, followed by the selection of the editorial staff on the basis of ten main criteria.

ICT (*Rosberg, Atmira, Arkadin, Xstream*), software (*Softkey, Fabasoft, Sciemus, Neurosoft*), but also luxury (*Swarovski*) and green energy (*Frendy Energy, Metaenergia, Innovatio*) have been the most awarded fields along with legal excellences like the French law firm *Kiejman & Marembert*.

The IAIR Sustainability Awards aimed to identify those companies and financial institutions that are holding businesses more accountable for sustainability performances, with a specific focus on 'eco-friendly choices'. Among them: *EcoPlanet Bamboo Group, SP3H, ZMDI, Storebrand* and then *Royal Bank of Canada*, the Spanish *Banca March* and the Turkish *Garanti Bank*.

If IT services and solutions have made the part of the lion with competitive software houses, banks and financial institutions, often thanks to these innovative systems, have developed a new approach to credit and to wealth management: *Banking Production Center, UniCredit, Loomis Sayles* - part of Natixis group - the Russian *Vnesheconombank, Bank Technique, DIF Broker, Tyrus Capital, EXDD* and *FxPro*.

«We want to recognize the excellent work of smaller, nationally-based firms - said Mr. **Guido Giommi, IAIR President** - those operating in niche areas, along with top brands. Excellence, innovation, green initiatives and sustainable development are the key-words of this prize».

The IAIR Awards road show will continue in **Hong Kong** (on the 22nd November), **New York, São Paulo** and **London** along with its related events in **Singapore, Shanghai, Kuala Lumpur** and **Dubai**.

October 8, 2013

IAIR CORPORATE AWARDS

Swarovski
AVEA
Watchful Software
Sygic
BIMobject
Fabasoft
Sciemus
Softkey
Procurement
Zerogrey
Rosberg System
ATMIRA
COYOTE System
Arkadin
Xstream
Püchovský mäsový priemysel
IGV Group

IAIR SUSTAINABILITY AWARDS

Thermapool
D-Orbit
SP₂H
Zentrum Mikroelektronik Dresden
EcoPlanet Bamboo Group
Storebrand
Banca March
Garanti Bank
Royal Bank of Canada

IAIR LEGAL AWARDS

Fourgoux & Associés
Darrois Villey
Kiejman & Marembert

IAIR FOREX AWARDS

Banc De [Binary](#)
HotForex
FXDD
[Forex](#) MMCIS
FxPro Financial Services
MFX Broker

IAIR AWARDS - PREMIO LE FONTI

LCS – Spotless Group
G. Candiani
Somed
Laser Lab
Primavista
Sebia Italia
MP Filtri
Datalogic
Neurosoft
El. Ital
Metaenergia
Innowatio
Frendy Energy
Unicredit Factoring

IAIR BANKING & FINANCE AWARDS

Banking Production Center
Superderivatives
MGM International Fund (from JP Funds) managed by DIF Broker
HFR Asset Management
BrunnerInvest
Tyrus Capital
Farazad Investments
Bank Technique
Saudi Hollandi Bank
MeritKapital
Vnesheconombank
Loomis Sayles Investments