

# HBR.ORG Harvard Business Review



MAY 2015

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# IAIR AWARDS, SEEKING GLOBAL EXCELLENCES ALL OVER THE WORLD

The leading award gala ceremony recognized best in class companies and individuals



Guido Giommi, President of IAIR Group



Levi Jiang, COO of IMS Forex



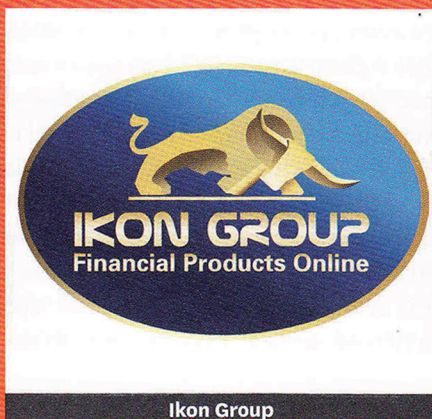
Karsten Koenig, CEO of JenLab

The IAIR AWARDS, the global leading independent award and ranking on economy and sustainability, with its XV editions in **Hong Kong, New York, Dubai, London and Milan** keeps on carrying out its aim to recognize excellences all over the world. Materials engineer **Power Japan Plus**, won IAIR global award as Best Company for Sustainability in the carbon field. The award was received last October during the IAIR AWARDS® XII edition at Palazzo Mezzanotte, headquarter of London Stock Exchange Group in Milan. In that occasion Professor **Karsten König** received the prestigious accolade as European Man of the Year and his company, **JenLab** won **IAIR Awards®** as Best German Company for Innovation & Leadership in the Biomedicine sector. Among Global Online Traders, **IMS FX** was awarded Excellence in FX Services in the United Kingdom. Sponsored by the European Commission, the XII ceremony gathered 40 worldwide companies and business leaders to honor 2014 key players. Among them there were: **Philips, Subaru, BPC, Veeam** and French Economist **Thomas Piketty** as Most Influential Man of the Year. The prestigious title of most powerful woman in the world was given last November in Dubai to **Nashwa Al Ruwaini**, CEO of **Pyramedia**, one of the largest media production companies in the Middle East. More than 20 companies have been recognized for their leadership in the MENA region, such as: **ICD, SABB Takaful,**

**Doha Bank, Drydocks Worlds and Paris Gallery.** IAIR Awards 2015 opened in March in Hong Kong with the XIV edition. Over 50 leading companies in Asia Pacific and worldwide have been awarded in **greentech, property, ICT and brokerage.** In this last category, **Ikon Group** was crowned Best Trading Company for Leadership in the Chinese market. Among winners: **Hutchison, Ricoh, China Telecom, UBS, MFS, Commerzbank, Igate, REC Solar.** The Award Ceremony this year was anticipated by the **Asia CEO Summit**, a debate among Chief Executive Officers and Managing Directors, focusing on the most strategic Asian countries for investments and growth. The New York edition, held in April, saw the presence of **Graciela Chichilnisky**, Professor at the **Colombia University** who has worked extensively in the Kyoto Protocol process. She won the accolade as CEO of the Year in the sustainability field. «Congratulations again to all our winners – said President Giommi -. Along with the IAIR AWARDS, our publishing house doesn't forget its commitment to innovation and new forms of global communication. For this reason we have introduced a new kind of event, the **Virtual Financial Summit** ([www.virtualfinancialsummit.com](http://www.virtualfinancialsummit.com)), a complete 3D interactive fair. The Asia CEO Summit has been broadcasted in the VFS and CEOs have interacted directly with 100 thousand users also from their mobile devices».



Nashwa Al Ruwaini, CEO of Pyramedia



Ikon Group



Dou Kani, President and CEO of Power Japan Plus