## MarketWatch



PRESS RELEASE

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## SP3H Gets the IAIR Sustainability Award in the Category of Best Company Innovation & Sustainability

PARIS, Oct 07, 2013 (BUSINESS WIRE) -- SP3H, a leader in the field of fuel profiling(1), received the Best Company for Innovation & Sustainability Award at the IAIR Sustainability Award 4th annual edition held at the London Stock Exchange Group in Milan. SP3H was rewarded for its successful efforts in finding new

technological solutions for the environment, allowing the reduction and controlling of carbon dioxide and other pollutant emissions.

This prestigious prize rewards firms and companies that excel in global economy and sustainability. The Award ceremony has a special partnership with the Financial Times, Harvard Business Review and other global financial magazines with the patronage of <a href="European Commission">European Commission</a> and EXPO 2015 organizers.

SP3H has developed a miniaturised sensor capable of measuring fuel quality in real time, improving engine safety and performance while reducing the vehicle's pollutant emissions and fuel consumption. In addition, SP3H finished first runner-up during the CleanTech Open Global Ideas Competition in 2012 in California, which selected 120 of the most promising Cleantech start-ups out of 3000 worldwide.

"It is an honor to receive the Best Company for Innovation & Sustainability Award from IAIR, one of the most prestigious in the world in Global Economy and Sustainability. This recognizes the necessity to pursue our efforts in creating an innovative and cost-effective technology that helps reduce the environmental impact of vehicles." said Alain Lunati, founder and President of SP3H.

## (1) Molecular structure identification

About SP3H: SP3H was founded in August 2005 by Alain Lunati and is based in Aix-en-Provence in southern France. The company is now a leader in the field of fuel profiling. With over 20 years of experience in fuel refining, the SP3H team has developed a miniaturized optical sensor, which reduces CO2 emissions, fuel consumption and pollutant emissions and improves engine safety, reliability and performance. www.sp3h.com

About the IAIR AWARDS: IAIR AWARDS is one of the world's leading ranking and prize for excellences in global economy and sustainability. It was born from the scientific committee of IAIR and IAIREVIEW.org. The IAIR AWARDS is focused on Global Economy and Sustainability. www.iairawards.com