

FEBRUARY 4TH-10TH 2017

From smartphones to smart glasses

Picking winners in emerging markets

The real African Queen

Why 16-year-olds should vote

# An insurgent in the White House



# Le Fonti IAIR Awards & CEO Summit promoting disruptive excellence

The main venues of the roadshow are Hong Kong, New York, London, Singapore, Milan and Dubai

«Leadership is not a matter of gender, but we believe that women can make the difference. For this reason we are going against the status quo and for the third year in a row the Le Fonti IAIR CEO of the Year prize went to **Nashwa Al Ruwaini**, CEO of **Pyramedia**» stated **Guido Giommi**, Le Fonti's President & Founder. It definitely isn't the first time that a woman or growing opinion leaders and companies have received the most important prize at Le Fonti Awards – CEO Summit. **Thomas Piketty** received the IAIR Award as Most Influential Man of the Year in 2014, just before his global consecration. The Awards, organized and promoted by **Le Fonti**, the independent media & research company with over 15 years of experience, has come this year to its 7th annual edition with 25 gala ceremonies all over the world: Hong Kong, New York, Milan, London, Singapore and Dubai. Over the years, 500 companies have been recognized for titles of excellence on the basis of their dedica-



tion to innovation, sustainability, leadership, business development, internationalization and education. Among the winners have been both big corporations and local excellences that have distinguished themselves for their successful achievements. «Technological investments, constant innovation to slake the market's thirst. Maximum efficiency, minimum water consumption aimed at helping farmers to access water safeguarding the environment. A skilled team for sustainable development», said **Carmelo** 

Giuffrè, Founder of Irritec, the Italian company awarded in 2016 as company of the year for innovation for its irrigation systems. Panasonic, Ricoh and Philips were also recognized for their social responsible projects in Asia and Europe. The Asian giants China Telecom and Hutchison Global Communications triumphed several years in a row in the tlc sector, while Argon Asset Management and its CEO, Mothobi Seseli positioned themselves within the African financial industry for two consecutive years. The strategic role of construction and property saw the victory of Emaar, Lippo Karawaci and **Shaikhani Group**, company of the year for leadership in the real estate development sector in the Middle East. Lastly, diving into the legal market, the Le Fonti Awards went to the firms of Skadden, Freshfields and Paul Hastings as well as single attorney Roberto Pisano, Founder of Studio Legale Pisano, awarded Lawyer of the year of boutique of excellence in criminal law in 2016. The next black tie event will be in Hong Kong on the 10th of March, 2017, with the most anticipated record of participants for the Asian market thus far. We are currently awaiting the company nominations of the best in class.





















1. Guido Giommi, Le Fonti's President & Founder; 2. Roberto Pisano, Founder and Managing Partner of Studio Legale Pisano; 3. Mothobi Seseli, CEO of Argon Asset Management; 4. Nashwa Al Ruwaini, CEO of Pyramedia; 5. Carmelo Giuffrè, Founder of Irritec; 6. Mahmood Shaikhani, Managing Director of Shaikhani Group with President Giommi; 7. Shereen Ghabrial, General Manager of Pyramedia with President Giommi; 8. Hutchison Global Communications; 9. Joe Tsuchiya, Director Brand Management Panasonic APAC; 10. Ivan Wong, former IR Manager of China Telecom.

# FLYING AHEAD

How Ras Al Khairneh Airport flew from its worst year to its best ever Why Gulf education systems must understand business in a globalised economy

# MAKING JETS

The CEO of verus pacement utacturer Bullstream talks range, speed and connectivity in the GCE

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FLAVIO BRIATORE

THE FLAMBOYANT ITALIAN REVEALS THE FORMULA FOR HIS BELLIONAIRE BRAND IN P30 PRECIOUS PURCHASE

MEET THE INDIAN SAVING TATA STEEL IN THE UK W P42

> FHENOMENAL YEAR \$ \$

> > MENNAMED ON

PAC Memory is building new cities on his quest to become one of the top. three real estate brands in the UAE

BOUNDARY BREAKER

SECOND CONTRACTOR SECOND















# Le Fonti IAIR Awards & CEO Summit promoting disruptive excellence

The main venues of the roadshow are Hong Kong, New York, London, Singapore, Milan and Dubai

"Leadership is not a matter of gender, but we believe that women can make the difference. For this reason we are going against the status quo and for the third year in a row the Le Fonti IAIR CEO of the Year prize went to Nashwa Al Ruwaini, CEO of Pyramedia" stated Guido Giommi, Le Fonti's President & Founder. It definitely isn't the first time that a woman or growing opinion leaders and companies have received the most important prize at Le Fonti Awards – CEO Summit. Thomas Piketty received the IAIR Award as Most influential man of the year in 2014, just before his global consecration. The Awards, organized and promoted by Le Fonti, the independent media & research company with over 15 years of experience, has come this year to its 7th annual edition with 25 gala ceremonies all over the world: Hong Kong, New York, Milan, London, Singapore and Dubai. Over the years, 500 companies have been recognized for titles of excellence on the basis of their dedication to innovation, sustainability, leadership, business development, interna-

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Il Sole 24 Ore DOMENICA - 18 DICEMBRE 2016 | n. 346

Informazione pubblicitaria

# Convegno Le Fonti tra eccellenza e innovazione

Ospite d'onore Marcus East, già eCommerce manager Apple al fianco di Steve Jobs

Grande successo per la giornata conclusiva del Convegno Le Fonti, giunto alla sua sesta edizione. Dopo le prime due serate di giugno, martedi 15 novembre si è tenuto il galà finale nella cornice di Palazzo Mezzanotte, sede di Borsa Italiana, con il patroci-nio di Commissione Europea e, tra gli sponsor, Goldplast. Il filo conduttore della giomata è stato l'innovazione: a partire dalla mattinata con il Trading Floor, l'apertura, dopo decen-ni, del mercato delle grida in collaborazione con UniCredit e Webank. Si è proseguito con i CEO Summit pomeridiani con focus sempre sull'innovazione e sui mercati esteri, tra cui la tavola rotonda: Innovare a Monaco: perché investire nel Principato. A coronare la giornata lo speech di un ospite d'eccezione, Marcus East, Global Digital Manager della multinazionale britannica Marks & Spencer, già eCommerce Ma-nager di Apple al fianco di Steve Jobs. Leader tecnologico e professionista con oltre 25 anni di esperienza nell'IT, durante il suo intervento ha trattato terni quali il futuro della consumer technology, le conseguenze dell'introduzione dell'intelligenza artificiale e dell'Internet delle Cose e come tutto que-sto rappresenti una sfida, ma anche un'opportunità per le imprese. «Le aziende devono vestire in tecnologie di perso nalizzazione e nell'intelligenza artificiale per anticipare i bisogni dei consumatori invece che rincorrerli. Le società devono cioé diventare predittive», ha spiegato. East è stato anche tra i protagonisti del CEO Summit, dal titolo Innovazione e nuove tecnologie per una leadership digitale e internazionale che ha visto coinvolti Massimo Zanetti, Presidente di Massimo Za-netti Beverage Group, Flavio Radice, Presidente e CEO di Hitachi System CBT e Stefano Franceschini, Presidente di Passepartout. I relatori hanno analizzato la rivoluzione digitale in corso dal punto di vista manageriale e imprenditoriale e da quello di fomitori di soluzioni IT: dalle competenze ne-cessarie per gestire al meglio la disruptive innovation alle opportunità economiche che l'Italia può ottenere all'estero grazie allo sviluppo di questi settori, «È sempre un onore e un piacere promuovere l'ec-cellenza e l'innovazione, attraverso il confronto con ospiti da tutto il mondo e imprese che rappresentano la bandiera del Made in Italy», ha dichiarato Guido Giommi, Presidente di





Meeting, CEO Summit. Mecting, CEO Summit, cene di gala e premiazioni: Il Convegno Le Fonti ha coinvolto nel 2016 oltre 1600 persone e 170 società, anticipando i trend del settore assicurativo e finanziario e quelli legati all'innovazione





Oltre 30 società si sono imposte per l'innovazione nel galà finale dei Le Fonti Awards: tra loro **Emaze** nella sicurezza informatica. Hitachi Systems CBT per i servizi ICT e il Data Management, Passepartout per il software gestionale, GOLDPLAST per il design, VRM nel settore au-tomotive, Probiotical nella probiotica e Irritec nei sistemi di irrigazione. A Takeda Italia il titolo di Digital Team dell'anno nel settore farmaceutico per il progetto Takeda Digital Boot-camp, mentre Bosch Italia si è imposto come Team Comunicazione dell'anno tout court. Nel settore vitivinicolo Vran-ken-Pommery Italia è stata premiata per il progetto Expe-rience Pommery, nuovo modo di degustare lo champagne. A Fire è andato il riconoscimento el credit management.



Franco Bergamaschi L'Erbolario





















XXV EDIZIONE INTERNAZIONALE

#### Roadshow Le Fonti in tv alla Borsa di Londra

Il Presidente Guido Giommi, intervistato al London Stock Exchange, commenta un anno di traguardi

Un anno di sfide e nuovi traguardi è stato per Le Fonti, Dal lancio in edicola di due nuovi mensili, Legal e World Excellence – Finanza, Assicurazioni e Imprese nella sfida globale diretti da Angela Maria Scullica, alle tappe del roadshow internazionale del Convegno Le Fonti, giunto alla sua 25esima edizione globale. Di queste iniziative ha parlato il Presidente di Le Fonti, **Guido Giommi**, nella esclusiva comice degli studi televisivi della Borsa di Londra.

«In un contesto sem-pre più complesso per media tradizionali, abbiamo scelto di esdi puntare ancora sulla carta e sugli eventi in tutto il mondo», ha dichiarato in un'in-tervista con **Jenny** Hammond, giornalista di Sky, in occasione dell'evento londinese dello scorso ottobre «Abbiamo cercato di colmare il gap che si è venuto a



creare per le riviste di settore, mettendo al centro il mondo legale e quello dell'impresa in dialogo con banche, istituti finanziari e assicurativi. Nonostante i pochi mesi di vita, le testate hanno già ottenuto importanti riconoscimenti come il Premio giornalistico di State Street e la distribuzione anche nella City. Da non dimenticare l'attività editoriale all'es-tero con il magazine in inglese IAIR e quella televisiva». I prossimi appuntamenti del roadshow sono il 15 dicembre a Dubai, il 10 marzo 2017 a Hong Kong, dove è atteso il record di partecipanti, il 24 marzo a Milano a Palazzo Mezzanotte e il 6 aprile a New York. Il 7 e il 29 giugno e il 23 novembre, Milano sarà ancora protagonista, in attesa di raggiungere nuovi record. Nel 2016 l'edizione italiana ha visto la presenza di oltre 1600 ospiti e 170 società. Numeri destinati a moltiplicarsi se si considerano le tappe straniere. «Tanti sono stati i personaggi illustri protagonisti delle varie edizioni», ha proseguito Giommi. «Dal premio Nobel Michael Spence all'economista Thomas Piketty, da personalità influenti come Nashwa Al Ruwaini, a capo della più grande media & entertainment company in Medio Oriente a Graciela Chichilnisky, docente della Columbia University e autrice del Protocollo di Kvoto»





Hitachi Systems CBT

#### **CEO SUMMIT**

Successo per le tavole rotonde con Ad e top manager: da Cucinelli a Zanetti (Segafredo) e Trocchia (Unilever)

#### **CONVEGNO LE FONTI - 2016**

Tutti i video e gli approfondimenti su www.lefonti.com e su www.ceosummit.tv

#### **NEL MONDO**

Verso il record di partecipanti per l'evento del 10 marzo 2017 a Hong Kong, in attesa di Dubai, New York e Londra



# THE REPORT

# Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

January 31, 2017 - Dubai - UAE

#### Summary: Pyramedia received a total of 70 online hits - 23 Arabic, 47 English

#### Arabic Links:

- 1. ME NewsWire
- 3. Business and News
- 5. Dubai Latest News
- 7. Feeds Floor
- 9. Lebanon News Channel
- 11. Middle East Business Scoop
- 13. Middle East Live News
- 15. News Js
- 17. Sifs
- 19. Tunisia News Channel
- 21. United Arab Emirates News Channel
- 23. You Mob Middle East

#### **English Links:**

- 1. ME NewsWire
- 3. Arab Source Online
- 5. Broadcast Middle East
- 7. Doha Qatar News
- 9. Dubai Construction Online
- 11. Dubai News Today
- 13. Gulf Breaking News
- 15. Instagram
- 17. Lebanon News Channel
- 19. MENA News Quora
- 21. Mid East Posts
- 23. Middle East Directory
- 25. Middle East Live
- 27. Middle East News Headlines
- 29. Middle East Newswire Today
- 31. PR Dubai
- 33. Sifs
- 35. Sudan Business Post
- 37. Trade Mid East
- 39. Twitter
- 41. UAE News Online
- 43. Veooz
- 45. Yemen News Channel
- 47. You Mob Middle East

- 2. Bahrain News Channel
- 4. Doha Qatar News
- 6. Dubai News Today
- 8. Khaleej Dailies
- 10. ME NewsWire Blog
- 12. Middle East Directory
- 14. Middle East Newsroom
- 16. Saudi Arabia News Channel
- 18. The Emirates Network
- 20. Twitter
- 22. Yemen News Channel
- 2. Arab Biz Media
- 4. Bahrain News Channel
- 6. Business and News
- 8. Dubai City Info
- 10. Dubai Latest News
- 12. Feeds Floor
- 14. Inside Middle East
- 16. Khaleei Dailies
- 18. ME NewsWire Blog
- 20. Mid East Economist
- 22. Middle East Business Scoop
- 24. Middle East Interactive
- 26. Middle East Live News
- 28. Middle East Newsroom
- 30. News Js Middle East
- 32. Saudi Arabia News Channel
- 34. Sky Middle East
- 36. The Emirates Network
- 38. Tunisia News Channel
- 40. UAE Blogger
- 42. United Arab Emirates News Channel
- 44. WN World News
- 46. Yes Gulf

# **ENGLISH**

Jan. 31, 2017

# Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

DUBAI, United Arab Emirates--(BUSINESS WIRE/ME NewsWire)— Nashwa Al Ruwaini, CEO of media and TV production company *Pyramedia* triumphed at the 25th edition of the Le Fonti IAIR Awards. The Award Ceremony, held at the Palace Downtown Dubai on the 15th of December 2016, crowned her as CEO of the Year over the entire Middle East. This is the third consecutive recognition for Dr. Al Ruwaini who was elected in 2014 as IAIR's Most Influential Woman of the Year and in 2015 as CEO of the Year - Media & Entertainment.

Mr. Guido Giommi, Le Fonti President, dedicated this award to "her [Dr. Al Ruwaini] continuous achievements and her unceasing motivation to build not only a successful media & entertainment company, but a landmark for innovation, sustainable growth, creativity and diversity. For her outstanding contribution to the industry and her influence as a woman and as an entrepreneur to the improvement of both society and business in the Middle East". This year, Pyramedia was also awarded as Company of the Year for Leadership in the Media & Entertainment industry for the Middle East. Mr. Giommi dedicated this award to Pyramedia "for being a dynamic and unique company that provides world class media services across a full spectrum of television/film production, events, marketing and advertising. Thanks to an award-winning team from different disciplines and a charismatic CEO, Pyramedia promotes a culture of creativity, variety and talent with an undisputed added value for audience, clients and the whole industry".

KAEC (Emaar), CSCEC, ENOC and Shaikhani Group were some of the Top 10 Middle East companies of this year's edition.

"I am privileged to accept the coveted award for Best CEO of the Middle East and our company Pyramedia is very proud to be recognized with the Company of the Year Award", said Nashwa Al Ruwaini. "This is the third year we have been honored with a prestigious IAIR Award, but this time we are delighted to be receiving two. In this difficult economic climate, having a successful business can be challenging, so it is especially rewarding to be receiving the Company of the Year Award, we are genuinely honored to accept this. I would like to extend our heartfelt thanks to IAIR for acknowledging me and Pyramedia with such acclaimed titles".

\*source: ME NewsWire

# **ARABIC**

31 يناير 2017

#### فوز نشوى الرويني وبيراميديا في حفل توزيع جوائز "آي إيه آي آر" من الو فونتي"

دبي، الإمارات العربية المتحدة - (بزنيس واير/ام إي نيوز واير) - فازت نشوى الرويني، الرئيس التنفيذي لمجموعة البراميديا" للإستشارات والإنتاج الإعلامي بجائزة أفضل رئيس تنفيذي في الشرق الأوسط لعام 2016، في حفل توزيع جوائز مجلة آي إيه آي آر" من ألو فوئتي" بدورتها الخامسة والعشرين والذي أقيم في فندق أذا بالاس داون تاون دبي" في 15 ديسمبر 2016. وتعد هذه الجائزة الثالثة على التوالي للدكتور الرويني التي انتخبت في عام 2014 المرأة الأكثر نفوذاً للعام، في خلال حفل جوائز آي إيه آي آر"، كما وحازت فيما بعد على لقب الرئيس التنفيذي لعام 2015 في قطاع الإعلام والترفيه.

وأهدى السيد غويدو جيومي، رئيس "لو فونتي"، هذه الجائزة للدكتورة الرويني تقديراً لإنجازاتها المستمرة واندفاعها المتواصل ليس لبناء شركة ناجحة في قطاع الإعلام والترفيه فحسب، بل أيضاً لبنائها معلماً للابتكار والنمو المستدام والإبداع والتنوع، وكذلك لمساهمتها البارزة في هذا القطاع، وتأثيرها كامرأة وصاحبة مبادرة بتحسين كلّ من المجتمع والأعمال في منطقة الشرق الأوسط". كما وفازت مجموعة "بيراميديا" أيضاً هذا العام، بجائزة أفضل شركة رائدة في قطاع الإعلام والترفيه في منطقة الشرق الأوسط لعام 2016. وقد منحها السيد جيومي هذه الجائزة "بصفتها الشركة الديناميكية والفريدة من نوعها التي تقدم الخدمات إإعلامية ذات المستوى العالمي في مجال الإثناج التافزيوني / السينمائي، والفعاليات، والتسويق والإعلان. وبفضل فريق مختلف التخصصات حائز على الجوائز وبفضل رئيس تنفيذي كاريزمي، تعزز "بيراميديا" ثقافة الإبداع والتنوع والمواهب مع تقديمها قيمة مضافة لا مثيل لها للجمهور والعملاء وكامل القطاع."

هذا وضمت لائحة الشركات العشرة الأولى في الشرق الأوسط المشاركة في دورة هذا العام، مدينة الملك عبدالله الاقتصادية (إعمار)، وشركة هندسة البناء الحكومية الصينية ("سي إس سي إي سي")، وشركة بترول الإمارات الوطنية ("اينوك") ومجموعة "شيخاني غروب".

#### **Bahrain News Channel**

# http://bahrainnewschannel.com/?do=extern...



#### **Business and News**

# http://businessandnews.com/ar/news/%D9%8...



#### **Doha Qatar News**

# http://dohaqatarnews.com/link.php?url=--...



#### **Dubai Latest News**

# http://dubailatestnews.com/link.php?url=...



#### **Dubai News Today**

# http://dubainewstoday.blogspot.ae/2017/0...

# **Dubai News Today**

Your online platform to what's happening around you. Stay connected

TUESDAY, JANUARY 31, 2017

"فوز نشوى الرويني وبير اميديا في حفل توزيع جوائز "آي إيه آي آر " من "لو فونتي





ديى، الإمارات العربية المتحدة -يوم الثُّلاتاء 31 ينابر 2017 [ ام [ اي نبوز وابر

يزنيس واير) - فازت نشوي) الرويني، الرئيس التنفيذي لمجموعة "بير اميديا" للإستشار ات والإنتاج الإعلامي بجائزة أفضل رئيس تنقيدي في الشرق الأوسط لعام 2016، في حفل توزيع جوائز مجلَّة "أي إيه أي آر" من "لو فونتني" بدورتها الخامسة والعشرين و الذي أقيم في فندق "ذا بالاس داون تاون ديي" في 15 ديسمبر 2016. وتعد هذه الجائزة الثالثة على التوالي للدكتور الرويني التي انتخبت في عام 2014 المرأة الأكثر نفوذاً للعام، في خلال حفل حوائز "أي إيه أي أر"، كما وحازت فيما يعد على لقب الرئيس التَتَقيدي لعام 2015 في قطاع الإعلام والنزفيه

وأهدى السيد غويدو جيومي، رئيس "لو قونتي"، هذه الجائزة للدكتورة الرويني تقديراً لإنجازاتها المستمرة واندفاعها المتواصل لبس لبناء شركة ناجحة في قطاع الإعلام والترفيه فحسب، بل أبضاً لبنائها معلماً للايتكار والنمو المستدام والإبداع والنتوع، وكذلك لمساهمتها البارزة في هذا القطاع، وتأثير ها كامرأة وصماحية مبادرة يتحسين كل من المجتمع والأعمال في منطقة الشرق الأوسط". كما وفازت مجموعة "بير اميديا" أيضاً هذا العام، بجائزة أفضل شركة رائدة في قطاع الإعلام والترفيه في منطقة الشرق الأوسط لعام 2016. وقد منجها السيد جيومي هذه الجائزة "بصفتها الشركة الديناميكية والغريدة من نوعها الأدرة "المسائلة الشركة الديناميكية والغريدة من نوعها المدينات الأوسط المرافقة الشركة المسائلة الشركة المسائلة المسائلة المسائلة المسائلة المسائلة المسائلة الأدامة المسائلة المسائلة الأدامة المسائلة المسائلة

#### **Feeds Floor**

#### https://www.feedsfloor.com/other/%D9%81%...



#### **Khaleej Dailies**

# http://khaleejdailies.blogspot.ae/2017/0...

# Khaleej Dailies

Tuesday, January 31, 2017

فوز نشوى الرويني وبيراميديا في حفل توزيع جوائز "آي إيه آي آر" المن "لو فونتى "من "لو فونتى





دبي، الإمارات العربية المتحدة -يوم التُخذاء 31 يناير 2017 [ إم إي [ نبوز وابر

يرنيس وإير) - فارت تشوى) الرويتي، الرئيس التتنيذي لمجموعة الرويتي، الرئيس التتنيذي لمجموعة الإحامي بجائزة أفضل رئيس تتنيذي في الشرق الأوسط لحام 2016، في الشرق الأوسط لحام 2016، في المرتب "أي إيه أي إيه أي الامن والذي أقيم في فتنق "ذا والمشرين والذي أقيم في فتنق "ذا المائنة على التوالى للدكتور الرويتي نيسمبر 2016. وتحد هذه الجائزة التي انتخيت في حام 2014 المرأة التي انتخيت في حام 2014 المرأة الأكثر نتوذاً للحام، في خلال حلل الأكثر نتوذاً للحام، في خلال حلل جوائز "أي إيه أي آر"، كما وحازت حلم العام في قطاع الإعلام لحام 2015 في قطاع الإعلام والترفيد والترفيد والترفيد

وأهدى السيد غويدو جيومي، رئيس "لو فونتي"، هذه الجائزة للدكتورة

الرويتي تغييراً لإتجازاتها المستمرة واندفاعها المتواصل ليس لبناء شركة ناجحة في قطاع الإعلام والترفيه فحسب، بل أيضاً لينائها معلماً للايتكار والنمو المستدام والإبداع والتنوع، وكذلك لمساهمتها البارزة في هذا التطاع، وتأثيرها كامرأة وصاحبة مبادرة بتحسين كل من المجتمع والأعمال في منطقة الشرق الأوسط". كما وفازت مجموعة "بيرامبنيا" أيضاً هذا العام، بجائزة أفضل شركة رائدة في قطاع الإعلام والترفيه في منطقة الشرق الأوسط لعام 2016. وقد منحها السيد جيومي هذه الجائزة "بصفتها الشركة الدينامبكية والغريدة من نوعها التي تعدم الحدامة إإحلامية ذات المستوى العالمي في مجال الإنتاج التلفزيوني / السينمائي، والفعاليات، والتصويق والإعلان. ويفضل فريق مختلف التخصصات حائز

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Tuesday, January 31, 2017

"ڤوز نشوى الرويني وبيراميديا ڤي حفل توزيع جوائز "آي إيه آي آر" من "لو ڤونٽي





دبي، الإمارات العربية المتحدة -يوم الثَّلاثاء 31 يداير 2017 [ إم إي نيوز واير ]

فازت نشوى الرويتي، الرئيس التنهذي لمجموعة "بيرامينيا" للإستشارات والإنتاج الإعلامي بجائزة أفضل رئيس تنفيذي في الشرق - (برنيس واير.) الأوسط لدام 2016، في خلل توزيع جوائز مجلة "أي إيه أي أر " من "لو فونتي" بدوركها الخامسة والعشرين والذي أقيم في فدق "نا بالاس داون تارن دبي" في 15 ديسمبر 2016. ونحدُّ هذه الجائزة الثالثة على التوفي الدكتور الرويني التي تنتخيث في عام 2014 المرأة الأكثر نفوذاً العام، في خلال خلل جوائز "أني إيه آي أر"، كما وحازت فيما بعد على لقب الرئيس التنيذي لعام 2015 في قطاع الإعلام والترفيه

وأهدى السيد غويدو جيومى، رئيس "لو فونتى"، هذه الجائزة الدكتورة الروينى تقديراً الإنجاز الها المستمرة وانتفاعها المتواصل ليس لبناء شركة ناجمة في قضاع الإعلام والإبناع والقوع، وكتالك المساهمتها الدارزة في هذا القطاع، وتكثيرها كامراً؛ وصاحبة بدايرة بتصدين كل من المجتمع والإعمال في منطقة الشرق الأوسط". كما وفازت مجبوعة "بيرامينيه" أيضاً هذا العاب، بجائزة أفضل شركة رائذة في قطاع الإعلام والشرقية الشرق الأوسط على منطقة الشرق الأوسط على منطقة الشرق الأوسط". كما وفازت مجبوعة "بيرامينيه" أيضاً كل الدينة ويقام المنافقة الشرق الأوسط عام 1001. وقد منصها السيد جيومي هذه الجائزة "بسرائيه" الشركة والشرية من نوعها التي تتم المنحام الله المنافقة المنافقة الإنباع والقدوليات، والتسويق والإعلان ويفصل فريق مخلف التخصصات علا على المنافقة الإنباع والقدول والمواهب مع تقديمها قيمة مصافة لا مثل لها الجمهور "والمواهب مع تقديمها قيمة مصافة لا مثل لها الجمهور "والمواهب مع تقديمها قيمة مصافة لا مثل لها الجمهور "والمواهب مع تقديمها قيمة مصافة لا

هنا وضائت الأمة الشركات العترة الأولى في الترق الأوسط المتاركة في نورة هنا العام، مدينة الملك عبدالله الإقتصالية (إعمار)، وشركة هندسة البناء -المكومية الصينية (سي إس سي إي سي")، وشركة بترزل الإمارات الوطنية ("إنواق") ومجموعة "عيدالي غروب

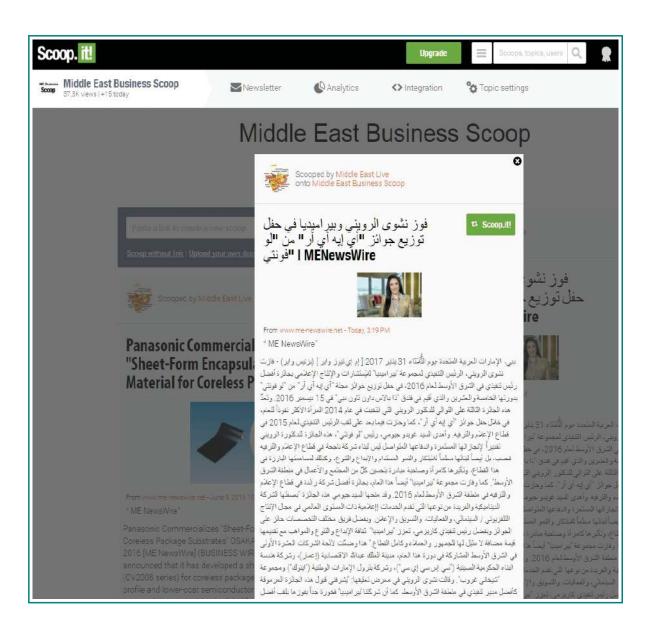
وقات نشوى الرويني في معرض تطبقها "يشرقني قبول هذه الجائزة المرموقة كأفضل مبير تتفيذي في منطقة الشرق الأرسط، كما أن شركتنا بيراميديا" فقورة جاً بفوزها بلقية قضل شركة رائدا لهذا العام "رأضافت" إنها السنة الثالثة التي يتم فيها نكريمنا بجائزة أي إيه أي أن المرموقة إلا أثنا سحاء التعابة هذه المرة للبقاء جائزتين التكين ففي هذا المناخ الاقتصادي الصحب، يشكّل بناء شركة ناجمة مهمة عبيرة، لذك مكافة مرضية، وتشعر حقاً بالفخر لقول هذه المكافأة، وأود أن القدم بالشكر الجزيل إلى "أي إبه أي أن المنطأ، مجموعة بيراميديا" وأناء مثل هذه الألقاب - المشرّفة

إن نص اللغة الأ

صلية لهذا البيان هو النسخة الرسمية المعتمدة. أما الترجمة فقد قدمت المساعدة فقط، ويجب الرجوع لنص اللغة الأصلية الذي يمثل النسخة الوحيدة ذات التأثير القانوني

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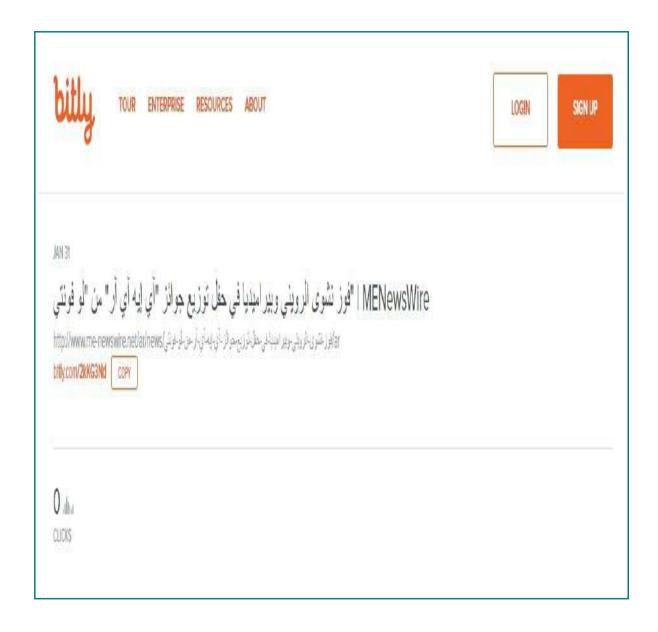
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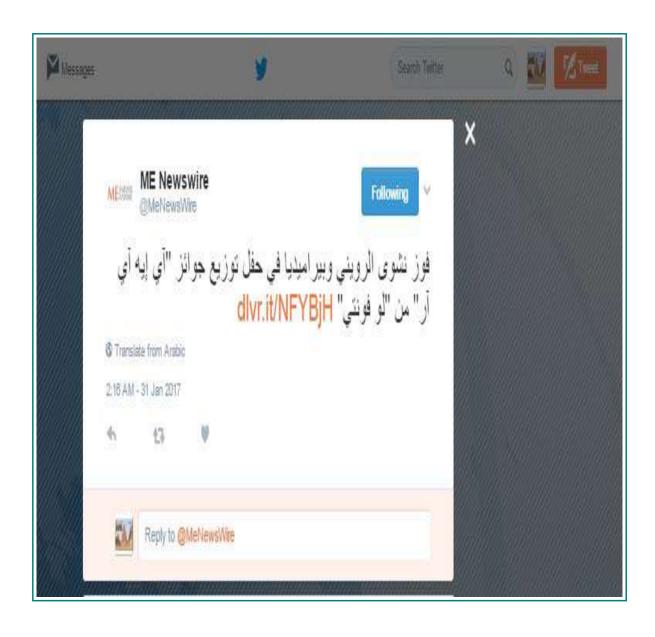
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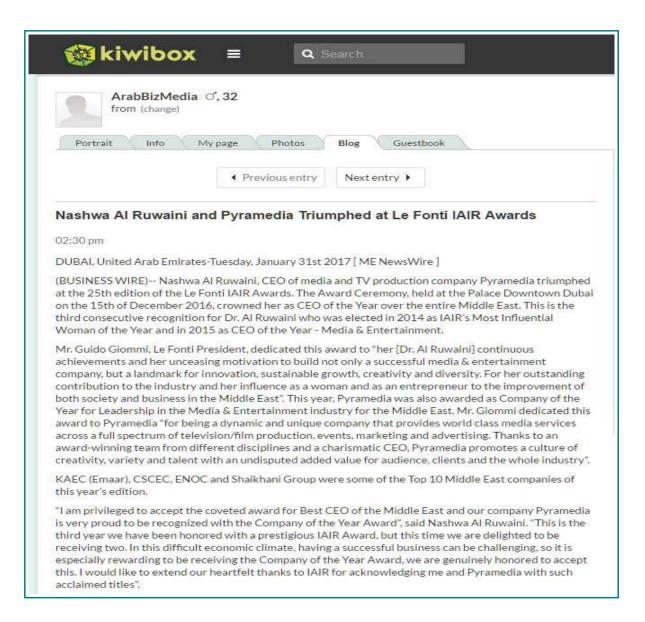
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WEDNESDAY, 1. FEBRUARY - 13:27 UHR

#### Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

DUBAI, United Arab Emirates-Tuesday, January 31st 2017 [ ME NewsWire ]

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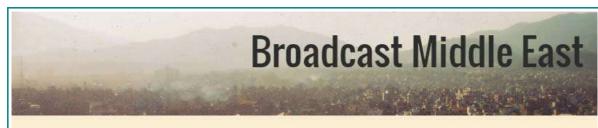
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#### Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

Posted on January 31, 2017 by broadcastmiddleeastblog

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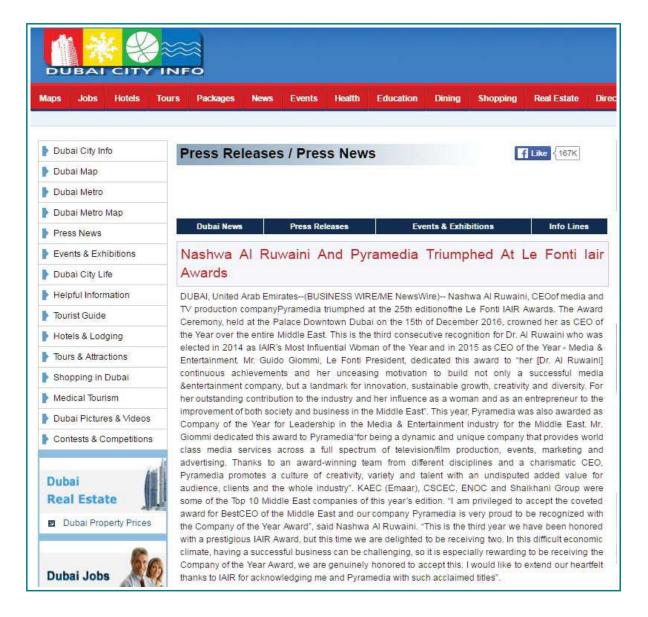
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Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

31 Jan

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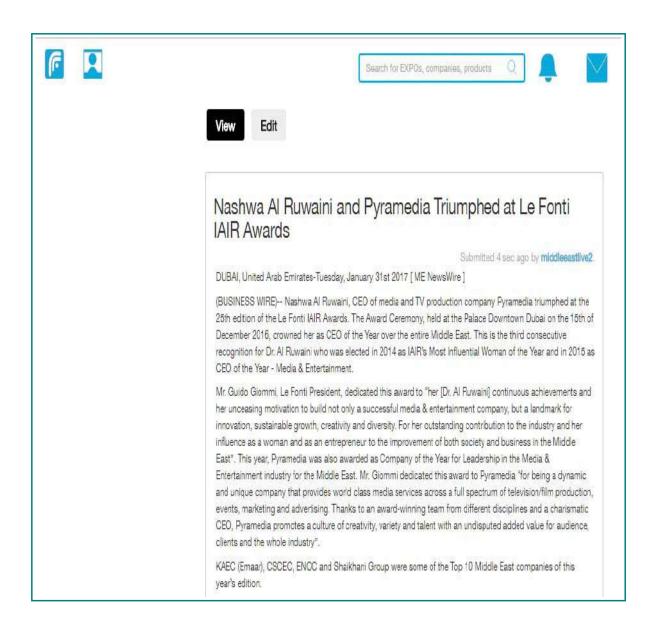




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WEDNESDAY, 1. FEBRUARY - 13:30 UHR

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WEDNESDAY, 1. FEBRUARY - 04:30 UHR

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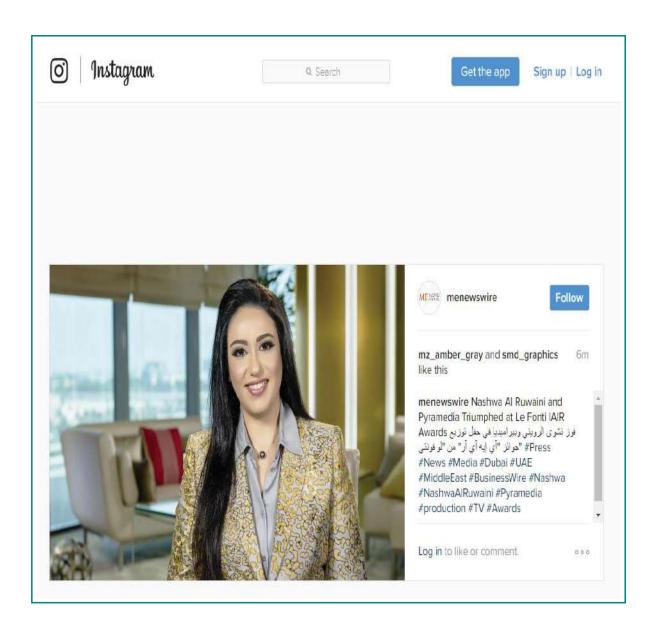
Pyramedia

Sofia Khziri, 0097150-1252524

sofia@pyramedia.biz

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Tuesday, January 31, 2017

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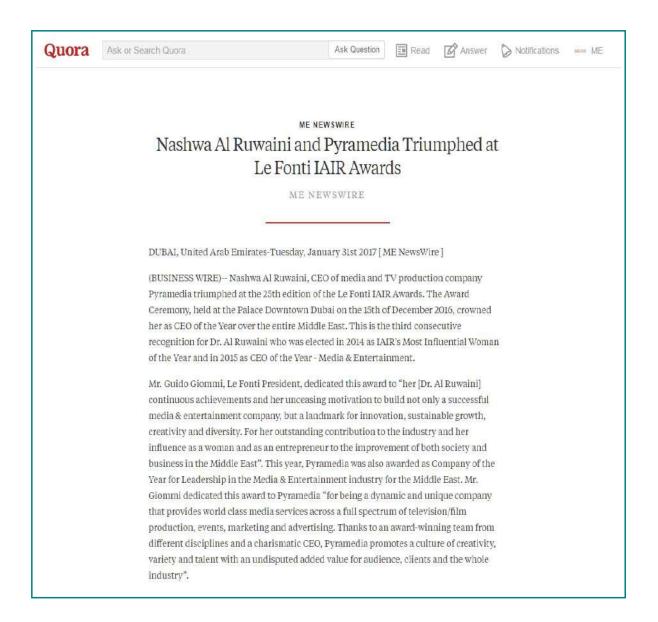
بيراميديا للاستشارات والإنتاج الإعلامي

**MEDIA CONSULTANCY & PRODUCTION** 

Contacts

#### **MENA News Quora**

### https://mena-news.quora.com/Nashwa-Al-Ru...



#### **Mid East Economist**

# http://middleeasteconomist.blog.fc2.com/...

### Middle East Economist

01 / 3 2017

Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

Unclassified

DUBAI, United Arab Emirates-Tuesday, January 31st 2017 [ ME NewsWire ]

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#### **Mid East Posts**

# http://mid-east-post.page4.me/\_blog/2017...



Wednesday, 1. February - 04:30 Uhr

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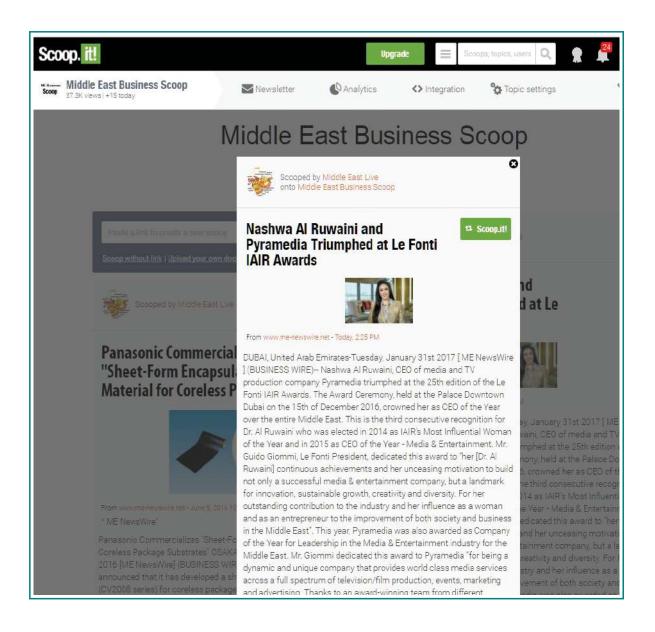
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#### **Middle East Business Scoop**

# http://www.scoop.it/t/middle-east-busine...



### **Middle East Directory**

# http://www.middleeastdirectory.com/searc...



#### **Middle East Interactive**

# http://middle-east-interactive.page4.me/...



WEDNESDAY, 1. FEBRUARY - 04:30 UHR

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Contacts

Pyramedia

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sofia@pyramedia.biz

#### Middle East Live

# http://middleeastlive.jigsy.com/entries/...



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February 5, 2017

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#### **Middle East Newsroom**

http://middleeastnewsroom.wixsite.com/mi...



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January 31, 2017



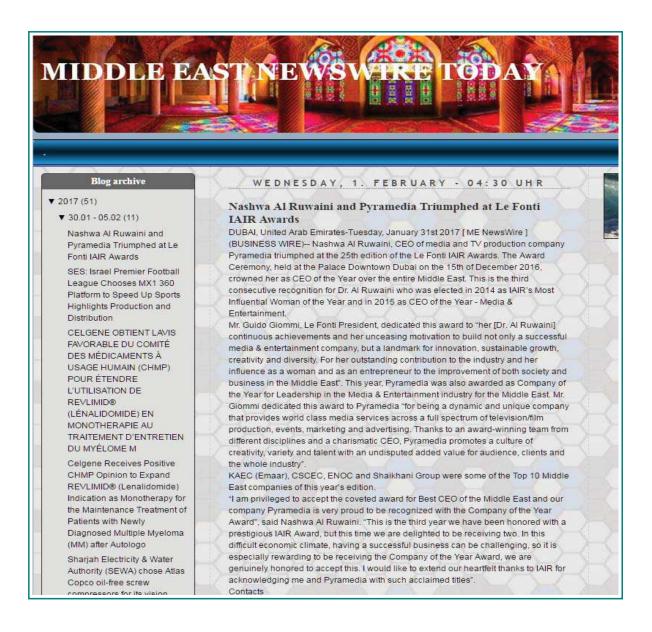
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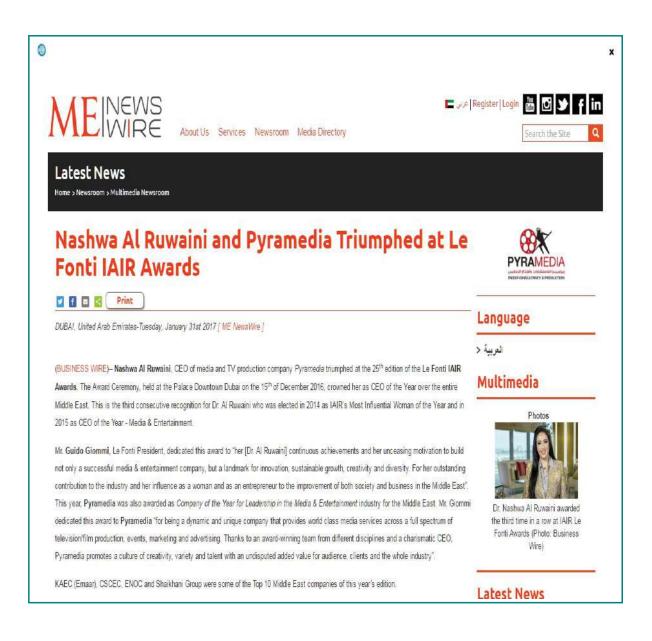
# **Middle East Newswire Today**

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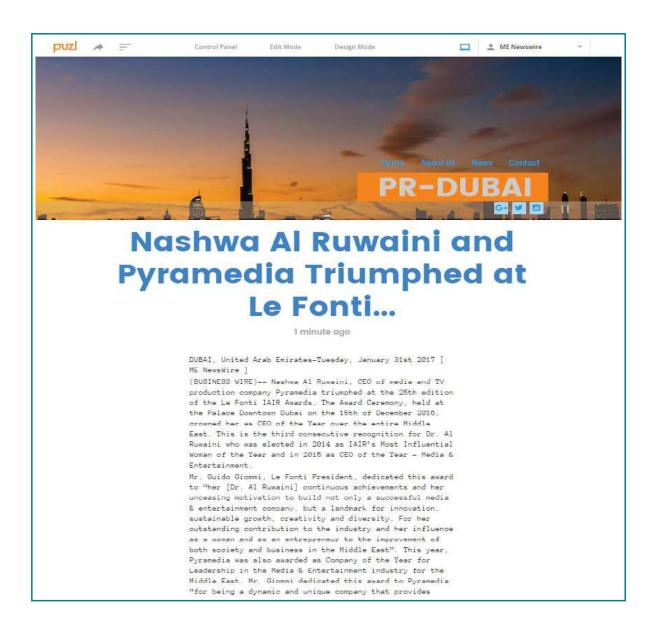
#### **News Js Middle East**

# http://www.newsjs.com/url.php?p=http://w...



#### **PR Dubai**

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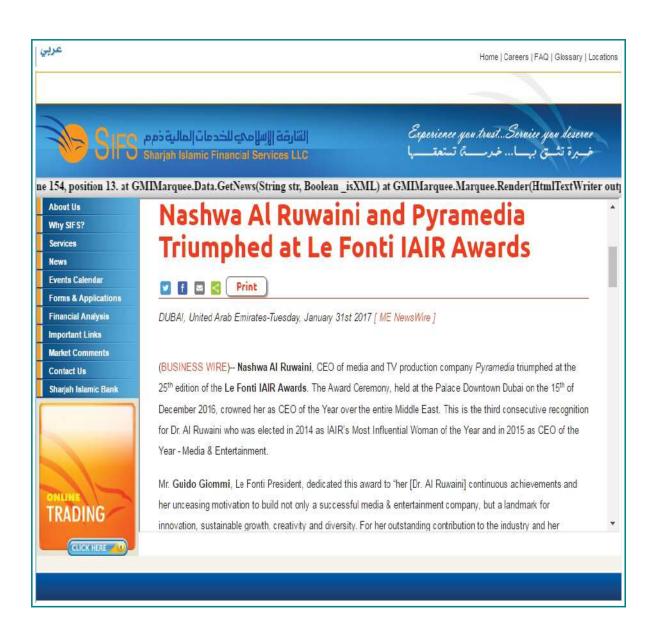
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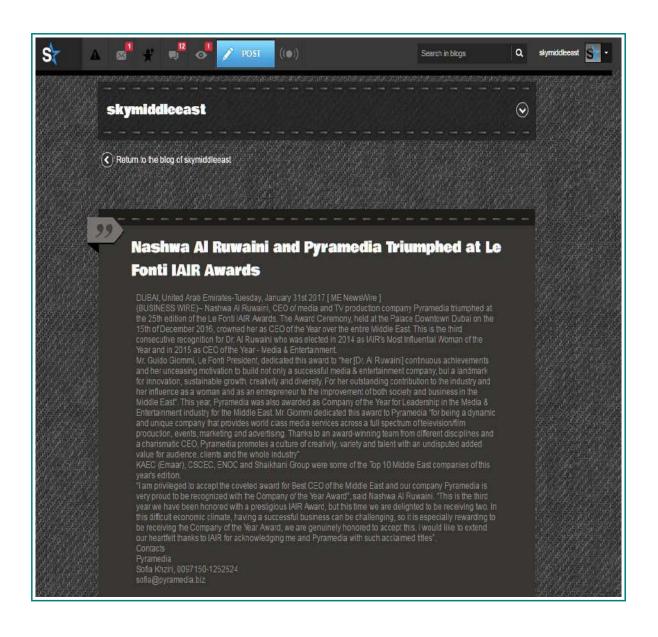
#### Sifs

### http://www.sifs.ae/newsDetails.aspx?news...



#### **Sky Middle East**

### http://skymiddleeast.skyrock.com/3289271...



#### **Sudan Business Post**

# https://sudanbusinesspostblog.wordpress....

#### **SUDAN BUSINESS POST**

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# Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

Date: January 31, 2017

Author: sudanbusinesspostblog



- Edit

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#### The Emirates Network

# http://guide.theemiratesnetwork.com/news...



#### **Trade Mid East**

# http://trademideast.page4.me/\_blog/2017/





WEDNESDAY, 1. FEBRUARY - 13:29 UHR

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Contacts

#### Blog archive

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Nashwa Al Ruwaini and Pyramedia Triumphed at Le Fonti IAIR Awards

SES: Israel Premier Football League Chooses MX1 360 Platform to Speed Up Sports Highlights Production and Distribution

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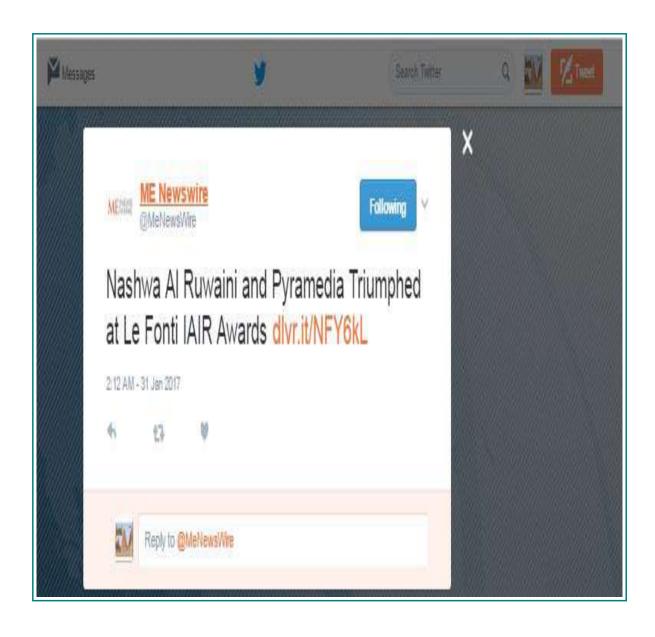
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#### **UAE News Online**

### http://uaenewsonline.ucoz.ae/news/2017-0...



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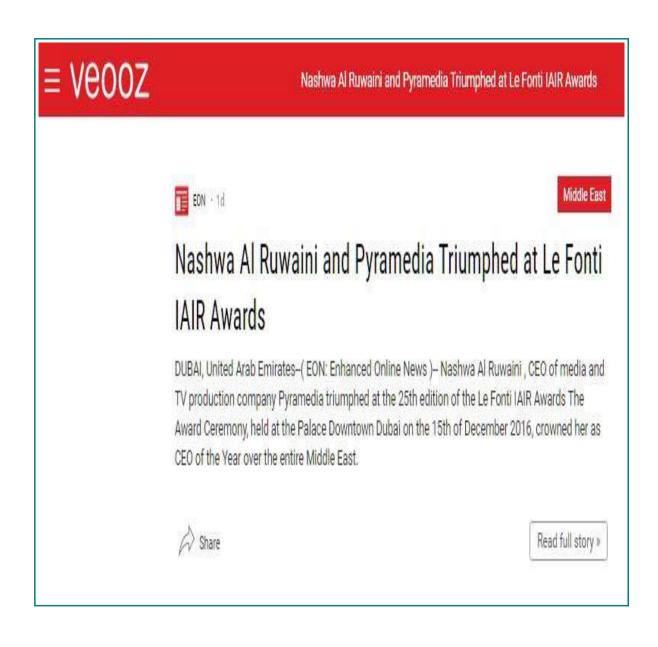
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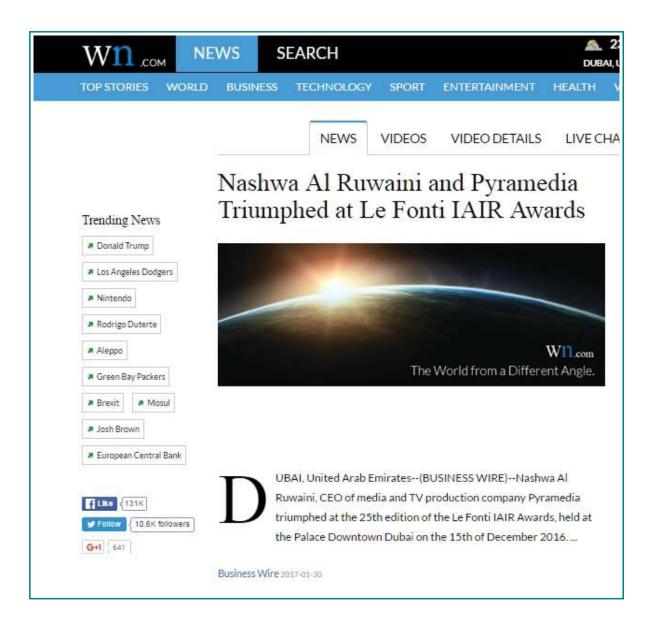
#### Veooz

# https://www.veooz.com/news/TMIvzA8.html



#### **WN - World News**

### https://article.wn.com/view/2017/01/30/N...



#### **Yemen News Channel**

# http://yemennewschannel.com/index.php?do...



#### Yes Gulf

# http://yesgulf.com/nashwa-al-ruwaini-pyr...



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#### CORRIERE DELLA SERA

PAESE: Italia PAGINE:34

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PERIODICITÀ: Quotidiano

**DIFFUSIONE**:(686813) AUTORE: Andrea Salvadori



▶ 26 settembre 2016 - N°nc

Le Fonti Awards/1 Banche, imprese, assicurazioni, studi legali: i vincitori 2016

# Premi Azienda Italia: dal diritto al digitale ecco chi detta la linea La sesta edizione del riconoscimento alle eccellenze tricolori

Sul podio Brunello Cucinelli, Pasquale Natuzzi e la piccola Infocert

DI ANDREA SALVADORI

nelli, l'imprenditore del cachel'anno a giudizio della giuria Morris Italia per l'innovadei Le Fonti Awards. Il fon- zione. Massimo Scaccabadatore dell'omonima azienda è stato insignito del riconoscimento «per aver dimostrato al mercato italia- tuzzi dell'omonimo gruppo no e globale come nel settore arredo design, artigianalità e attenzione alle risorse umane siano un sparmio gestito, Massimo modello vincente, in grado Mancini di Atradius nell'asdi produrre incredibili risultati di business accanto Corna Pellegrini di Allianz alla valorizzazione dei propri dipendenti e del territo-

La consegna dei riconoscimenti dell'edizione italia- le. na dei Le Fonti Awards ceo Summit Awards, l'evento organizzato da Editrice Le Fonti e giunto alla sesta Budget Italia ha vinto il preedizione, si è svolta a Milano nelle serate del 9 e 23 giugno nella cornice di Palazzo Mezzanotte, la sede di l'anno nella sezione innova-Borsa Italiana.

#### Capitani

Con il patrocinio di Commissione europea, la media partnership di Corriere Economia e la sponsorship di Cantine Marisa Cuomo, la manifestazione nata per premiare l'eccellenza italiana nel campo imprenditoriale, finanziario, assicurati-

vo e legale ha incoronato, premio per eccellenza servi- spetta a Trifirò Partners e di Unilever Italia come ceo dell'anno per la sostenibilità bancario. mire, il ceo del- e Eugenio Sidoli di Philip rozzi di Janssen-Cilag è ceo dell'anno per l'innovazione farmaceutica, Pasquale Na-Ugo Loser di Arca Sgr nel risicurazione crediti, Paola Global Assistance nelle assicurazioni viaggio e Danilo Cattaneo di Infocert nei servizi di certificazione digita-

imposte Menarini, Versace, Eni, Vodafone e Sanofi. Avis mio marketing team dell'anno autonoleggio, Caloni Trasporti è l'impresa deltrionfa in innovazione componenti elettronici. Auchan Retail Italia vince in innovazione nella grande distribu-Generali, Amundi, Arca Sgr, Bnp Paribas Ip e Société Group è stato assegnato il

Brunello Cuci- tra gli altri, Angelo Trocchia zi di information e commu- l'avvocato dell'anno è Ganication technology settore

Nel mondo assicurativo i riconoscimenti sono andati ad Axa Italia, D.a.s., Genertel, Coface, Helvetia e Reale Mutua, mentre il gruppo Msa Multi Serass è stato insignito del premio nella categoria gestione sinistri in outsourcing e Octo Telematics ottiene il premio eccellenza dell'anno in innovazione servizi assicurativi telematici.

#### «Law firm»

Tra gli studi legali il principale riconoscimento nel penale va allo studio Diodà e Giuseppe Iannaccone del-Tra le imprese si sono l'omonimo studio che si conferma penalista dell'anno. Tra gli studi premiati figurano Dinoia Federico Pelanda Simbari Uslenghi Avvocati nel penale societario, Orlando e Fornari nel penale finanziario, e lo Studio zione logistica, Saes Getters Padovani come boutique di eccellenza nel penale societario. Premiati anche gli avvocati degli omonimi studi Dario Bolognesi nel penale zione. Tra gli istituti finan-ziari hanno prevalso Banca ni, Guido Carlo Alleva, oltre a Roberto Pisano nella sezione boutique di eccellenza Générale. Ad Armundia diritto penale. Nel labour, la palma di studio dell'anno

briele Fava di Fava Associati. Premiati lo studio LabLaw come eccellenza nel diritto del lavoro e, nel comparto boutique, gli studi Piacci De Vivo Petracca per le relazioni industriali, e Menichetti nel diritto del lavoro tout court, oltre, fra gli altri, all'avvocato Rosario Salonia e lo studio Persiani. Fra le boutique di eccellenza, lo Studio Legale Simone vince nel diritto bancario, l'avvocato Carlo Malinconico dell'omonimo studio nel diritto amministrativo, Mariconda e Associati nel contenzioso e arbitrati, e lo studio Giuseppe Franco Ferrari nel diritto farmaceutico. Stefano Loconte di Loconte Partners è avvocato dell'anno nella fiscalità nazionale, mentre Pirola Pennuto Zei Associati e l'avvocato Piergiorgio Valente dell'omonimo studio si impongono nella fiscalità internazionale. Nella fiscalità vince anche Foglia Cisternino Partners come boutique di eccellenza dell'anno. Allo studio Giebelmann Salvoni va il premio per i rapporti Italia-Germania, mentre Italian Desk dell'anno è Skadden, Arps, Slate, Meagher Flom and Affiliates. In Energy CBA è lo studio del-

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PAGINE:34

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#### ▶ 26 settembre 2016 - N°nc

l'anno. Studio dell'anno in proprietà intellettuale è Osborne Clarke, in Banking Finance sono studio e avvocato dell'anno rispettivamente Gattai, Minoli, Agostinelli Partners e Alberto Del Din di Paul Hastings. Si conferma Nctm nel capital markets. Chiomenti è lo studio legale dell'anno e Filippo Troisi di Legance avvocato dell'anno per aver guidato lo studio in un anno segnato da mandati prestigiosi, tra cui le fusioni Cybersonics-Sorin, Fiat-Chrysler e l'Ipo di Ferrari.

#### A Diodà e Innaccone il riconoscimento per i penalisti



**Leader** Brunello Cucinelli, ceo dell'anno



Top Guido Giommi, presidente Le Fonti

