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PRESS RELEASE

July 18, 2013, 6:08 a.m. EDT

The IAIR AWARDS Global Roadshow, the Prize for Sustainability

The world's leading ranking and recognition for excellences in global and green economy will be held in New York, Hong Kong, Sao Paulo and Milan



MILAN, Jul 18, 2013 (BUSINESS WIRE) -- The IAIR

AWARDS global roadshow is coming. The world's leading ranking and prize for excellences in global economy and sustainability will start in Milan on the 4th October at the London Stock Exchange with the IAIR European Awards and will continue in Hong Kong (on the 22nd November), Sao Paulo, and New York.

The winners and nominees of IAIR AWARDS can be found in the global independent publication IAIR - International Alternative Investment Review next to the exclusive articles written by global economists, politicians, and Nobel Prize winners, such as Joseph E. Stiglitz, Nouriel Roubini, Michal Spence, Laura Tyson, Yu Yongding, Kenneth Rogoff, Daniel Gros and Raghuram Rajan.

The main characteristics of this recognition is to award global companies, local excellences, and to facilitate the networking through different areas of business worldwide.

Some of our past winners and top ranked companies include: Morgan Stanley, Bank of China, Rockefeller, BNP Paribas, IBM, HDFC Ergo, Freshfields, UBS, Novartis, BlackRock, Rothschild, Deutsche Bank, Aviva, Vodafone, Russel Investments, ReMark, BASF, Daimler, Royal Dutch Shell, Christian Dior, Cartier, Fedex, ABB, 3i Group, APAX Partners, Bridgepoint Capital, Allen & Overy, Willkie Farr & Gallagher, DLA Piper, CMS.

"During our last editions we hosted companies and firms of excellence from over 50 countries," commented Mr. Guido Giommi, Founder of IAIR, "from Europe, North America, Latin America, the Middle East, Asia and Australia. The fact that many of our winners travelled from far to be present reminded us all just how important our topic actually is: excellence and leadership in global economy and how important is our judicial panel: investors."

About IAIR AWARDS (www.iairawards.com)

IAIR AWARDS was born from the scientific committee of IAIR and IAIREVIEW.org (www.iaireview.org), along with a team of dedicated legal, economic and financial journalists in over 50 countries worldwide. The magazine is distributed at principal events in the world and spread by Amazon bookstore, Zinio, iPhone, iPad and Android applications.

The IAIR AWARDS is focused on Global Economy and Sustainability and in particular the following categories: Green Economy, Alternative Investments, Global Corporate Excellences, Forex, ETFs and Commodities, Law, Asset Management, Family Office and Wealth Management, Philanthropy, Private Equity, Real Estate and Property.

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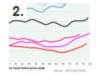
SOURCE: IAIR AWARDS



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