

ARAB WOMEN TRANSFORMING THE CORPORATE WORLD

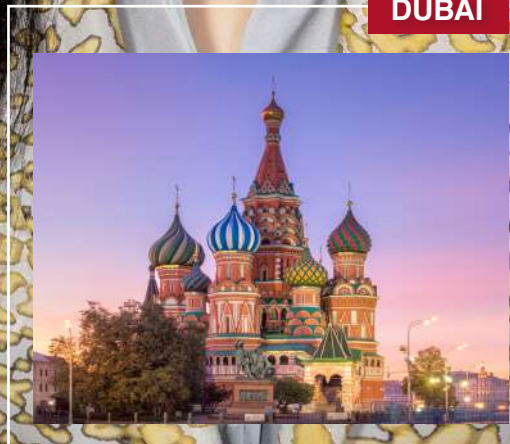
CEO of the Year Nashwa Al Ruwaini on
her journey to success.

SINGAPORE

ZIMMER BIOMET

Li Yong Ming wins award
at the 7th annual Le Fonti IAIR Awards
in Singapore

DUBAI



**An extraction of 20 pages
out of a total of 100**
IAIR World Excellence



SINGAPORE MILANO DUBAI

Eventi dell'anno 2016

For her continuous achievements and her unceasing motivation to build not only a successful media & entertainment company, but a landmark for innovation, sustainable growth, creativity and diversity. For her outstanding contribution to the industry and her influence as a woman and as an entrepreneur to the improvement of both society and business in the Middle East. For nt company, but a landmark for innovation, sustainable growth, creativity and diversity. of both society and business in the Middle East.



CEO & TOP EXECUTIVE OF THE YEAR



Nashwa Al Ruwaini
Pyramedia

1



Yu Tao
*China State Construction
Engineering Corporation*

2



Shadi Banna
Potential

3



Petri Pentti
ENOC Group

4



Hani Gharbawi
*KAEC - King Abdullah
Economic City*

5

CEO & TOP EXECUTIVE OF THE YEAR

CEO OF THE YEAR MIDDLE EAST

Nashwa Al Ruwaini
Pyramedia

For her continuous achievements and her unceasing motivation to build not only a successful media & entertainment company, but a landmark for innovation, sustainable growth, creativity and diversity. For her outstanding contribution to the industry and her influence as a woman and as an entrepreneur to the improvement of both society and business in the Middle East.

1

CEO OF THE YEAR REAL ESTATE MIDDLE EAST

Yu Tao
*China State Construction
Engineering Corporation*

For his successful approach, focused on innovation in Education and Life Long Learning Programs - better known as Ed-Tech.

Thanks to a pioneering development process and efficient learning solutions, he has been able to motivate and inspire people, believing in the power of human potential.

2

CEO OF THE YEAR EDTECH MIDDLE EAST

Shadi Banna
Potential

For his successful approach, focused on innovation in Education and Life Long Learning Programs - better known as EdTech. Thanks to a pioneering development process and efficient learning solutions, he has been able to motivate and inspire people, believing in the power of human potential.

3

CFO OF THE YEAR ENERGY MIDDLE EAST

Petri Pentti
ENOC Group

For his over 23 years of experience spanning the energy, aviation and metal industry sectors holding various finance positions. For his role as CFO at ENOC, a diversified oil and gas group, supplying energy to Dubai and the UAE, as well as internationally to the Middle East, Africa and Europe, with a mission to achieve sustainable development and highly profitable growth.

4

GENERAL COUNSEL OF THE YEAR MIDDLE EAST

Hani Gharbawi
*KAEC - King Abdullah
Economic City*

For his leadership in managing all the legal aspects related to one of the most innovative development megaproject in the region, renamed the Silicon Valley of the Middle East.

Thanks to his skills and experience, he has been able to lead his team to cover contractual matters, regulation, compliance, contributing to the building of a city that became a sustainable and efficient model.

5

CORPORATE AWARDS



Pyramedia
Pyramedia

1



Sanofi
Sanofi

2

COMPANY OF THE YEAR FOR LEADERSHIP MEDIA & ENTERTAINMENT MIDDLE EAST

Pyramedia
Pyramedia

For being a dynamic and unique company that provides world class media services across a full spectrum of television/film production, events, public relations, marketing and advertising. Thanks to an award-winning team from different disciplines and a charismatic CEO, Pyramedia promotes a culture of creativity, variety and talent with an undisputed added value for audience, clients and the whole industry.

1

CORPORATE SUSTAINABILITY TEAM OF THE YEAR HEALTHCARE MIDDLE EAST

Sanofi
Sanofi

For the contribution to bettering the living conditions of billions of women and men, responding to the needs of patients. For ensuring healthy standards and improving sustainable and reliable access, and in particular for the excellent results achieved by the corporate team leader, Ms. Simone Mechiche.

2



REAL ESTATE AWARDS



Shaikhani Group

Shaikhani Group

1



DAR Designs

DAR Designs

2



COMPANY OF THE YEAR
FOR LEADERSHIP REAL
ESTATE DEVELOPMENT
MIDDLE EAST

Shaikhani Group

Shaikhani Group

For being an international business company with over 30 years of experience in real estate development. With powerful vision and determination, Shaikhani Group has distinguished themselves amongst the competition by offering innovative and high-quality themed-projects and unparalleled customer service. Shaikhani Group is an icon of excellence in property development units across the world.

1

COMPANY OF THE YEAR
FOR LEADERSHIP
INTERIOR DESIGN
MIDDLE EAST

DAR Designs

DAR Designs

For offering world-class design solutions for residential, corporate, commercial, and retail projects and for the New Cairo Private Residence prestigious project.

2



ZAS
ZAS

3



EDGE
EDGE

4



**COMPANY OF THE YEAR
FOR LEADERSHIP
ARCHITECTURE
MIDDLE EAST**

ZAS
ZAS

For providing a fully integrated and comprehensive service for projects of all scales and various levels of complexity. For their unique, fresh and innovative approach to problem solving and for the Rosemont Five Star Hotel & Residences, a first mover in ultra-luxury urban resort destination facilities.

3

**COMPANY OF THE YEAR
FOR LEADERSHIP
ARCHITECTURE UAE**

EDGE
EDGE

For their ability to deliver projects in all sectors including commercial, residential, hospitality, retail, mixed-use and sports/entertainment venues and for using the most modern design methodologies to create integrated, economically and environmentally self-sustaining master developments.

4

DUBAI



AIR BROKER AWARDS

BINARY OPTIONS PLATFORM OF THE YEAR

Olymp Trade
Olymp Trade

For its trading platform that received a quality certificate from the Financial Commission and let traders choose among different currency pairs and commodities for trading.

OLYMP TRADE

Olymp Trade
Olymp Trade

1

1

SINGAPORE

CEO & TOP EXECUTIVE OF THE YEAR



Chew Hua Seng
Raffles Education



Li Yong Ming
Zimmer Biomet

CEO OF THE YEAR EDUCATION ASIA

Chew Hua Seng
Raffles Education

For his leadership in international education, managing a company focused on achieving a sustainable growth through improvement in operations. For having lead his company on the markets with higher returns on investments and having started sustainable education-related businesses. For taking the opportunity, this year, to enter the US education market and further invest in expanding its presence in Europe.

MANAGING DIRECTOR OF THE YEAR HEALTHCARE SOLUTIONSCHINA

Li Yong Ming
Zimmer Biomet

Zimmer Biomet, an innovative center of excellence since 1927 and a global leader in musculoskeletal healthcare. For the foresight of Mr. Li Yong Ming, Managing Director of Zimmer Biomet China, a company striving to meet the needs of its employees, so that they have the tools to succeed and advance together with the company.



CORPORATE AWARDS



Fubon Financial Holdings
Fubon Financial Holdings

1



Mundipharma
Mundipharma

2

COMPANY OF THE YEAR
FOR INNOVATION
& LEADERSHIP FINANCIAL
SERVICES ASIA

Fubon Financial Holdings
Fubon Financial Holdings

For having built a strong portfolio of financial service companies, pursuing stable growth through M&A opportunities in Greater China. For the business philosophy which is focused on integrity and innovation, and for the multifaceted financial products and services offered to all of their clients.

1

COMPANY OF THE YEAR
FOR LEADERSHIP
PHARMA ASIA

Mundipharma
Mundipharma

An innovative center of excellence and a leading pharmaceutical company. For providing pioneering healthcare solutions thanks to a 60-years visionary approach that enables the company to offer new treatments and to promote a better quality of life.

2



SINGAPORE



Trilliant Holdings
Trilliant Holdings

3



Sia & Moore
Sia & Moore

4



LKK Health Products Group
LKK Health Products Group

5

COMPANY OF THE YEAR
FOR INNOVATION
ENERGY ASIA

Trilliant Holdings
Trilliant Holdings

An innovative center of excellence and a leading Smart Communications Platform in the energy industry. For helping utilities and energy retailers to successfully implement a broad set of smart grid initiatives – from advanced metering to distribution automation and consumer applications such as demand-response and distributed energy resources.

3

COMPANY OF THE YEAR
FOR LEADERSHIP
INTERIOR DESIGN
TURKEY

Sia & Moore
Sia & Moore

A prestigious multidisciplinary consultancy firm of architecture, design and interior design based in Istanbul. For believing in supporting Turkey design and manufacturing industries.

4

HR TEAM OF THE YEAR
HEALTH HONG KONG

LKK Health Products Group
LKK Health Products Group

For its constant attention to corporate social responsibility and in particular to family-friendly employment policies and practices. Thanks to a unique corporate culture that promotes a positive working atmosphere, the HR team was able to help employees achieving a triple balance among work, family and health.

5

MILANO



CEO & TOP EXECUTIVE OF THE YEAR



Yilmaz Yıldız
Zurich Sigorta

CEO DELL'ANNO
INSURANCE EUROPE

Yilmaz Yıldız
Zurich Sigorta

For being a charismatic leader and a pioneer in the insurance sector. For his management of the company in its continuous growth, promoting the CSR culture in different fields: from women's rights to employees satisfaction as well as public initiatives.

1

1

CORPORATE



Zurich Sigorta
Zurich Sigorta

1



African Open Sky
African Open Sky

2



COMPANY OF THE YEAR
FOR LEADERSHIP
ARCHITECTURE
MIDDLE EAST

Zurich Sigorta
Zurich Sigorta

For its constant growth and leadership in all insurance fields, from non-life insurance to bancassurance field. For its customer and employee satisfaction, strengthened by different diversity and inclusion initiatives alongside with culture and art sponsorships which lead it to be, not only a trustworthy company but also a landmark for its country.

1

COMPANY OF THE YEAR
FOR LEADERSHIP
ARCHITECTURE UAE

African Open Sky
African Open Sky

For its unfaltering success, thanks also to the leadership of its CEO, Mr. Max O Cisse. For winning the challenge of “open the African sky”, facilitating movements and providing updated information, such as NOTAMs and contact details to all the airports on the continent.

2

Innovation and its Discontents



CEO SUMMIT COVER ARTICLE

IMANI JONES

The future is now. 2016 has seen the rise of artificial intelligence, robotics, and disruptive innovation. Old business models are being challenged and new players have shaken up the industry from banking to automotive. Robots are rapidly being introduced to society to fill in for human incapacities and provide companionship. Artificial intelligence is replacing tasks previously conducted by humans cutting costs for companies. Start-ups have taken over industries and created new entry points for emerging companies and ideas. During a time of constant change and evolution, it is important to acknowledge industry leaders, whom have been the pioneers of industrial and social change. The Le Fonti IAIR Awards since 2011 have been a platform for highlighting industry excellence, highlighting leaders in the fields of banking, business, economics, finance, sustainability, law, healthcare, insurance and ecommerce. The full day event provides an opportunity for intellectual debate on current issues that face CEO's and top executives and insight on solutions to future challenges we will inevitably encounter.

Leaders from around the world gather to witness and partake in this global roadshow, which stops in all of the major economic cities – Singapore, New York, Dubai, Milan, Hong Kong and London. This year's London event will take place this month, on October 14th, 2016 and will incorporate debates on a range of topics from political instability to cyber-crime. Renowned experts will take the stage, such as Abbey King Khawaja – Director of the British Eco Power Group, Nassib Boueri – Wunderman CEO, Andrew Fitzmaurice





–CEO of Templar Executives and Susanne Chishti – CEO of Fintech Circle.

Led by the influential financial journalist and Sky TV presenter, Jenny Hammond, the debate will inspire in-depth narrative on issues such as financing, political threats in the Middle East, the marketing industry, cyber security and how they are being influenced by technology and innovation. Taking place in the historic, Church House Westminster, this CEO Summit round table will prove to be just a start to an evening of monumental events. The CEO Summit will be preceded by the IAIR Award Ceremony, recognizing these influencers with prestigious honours awarded by the IAIR scientific committee. IAIR's editorial staff of over 120 journalists from around the world are currently evaluating the winners. The following shows will be held on November 15th in Milan and December 15th in Dubai.



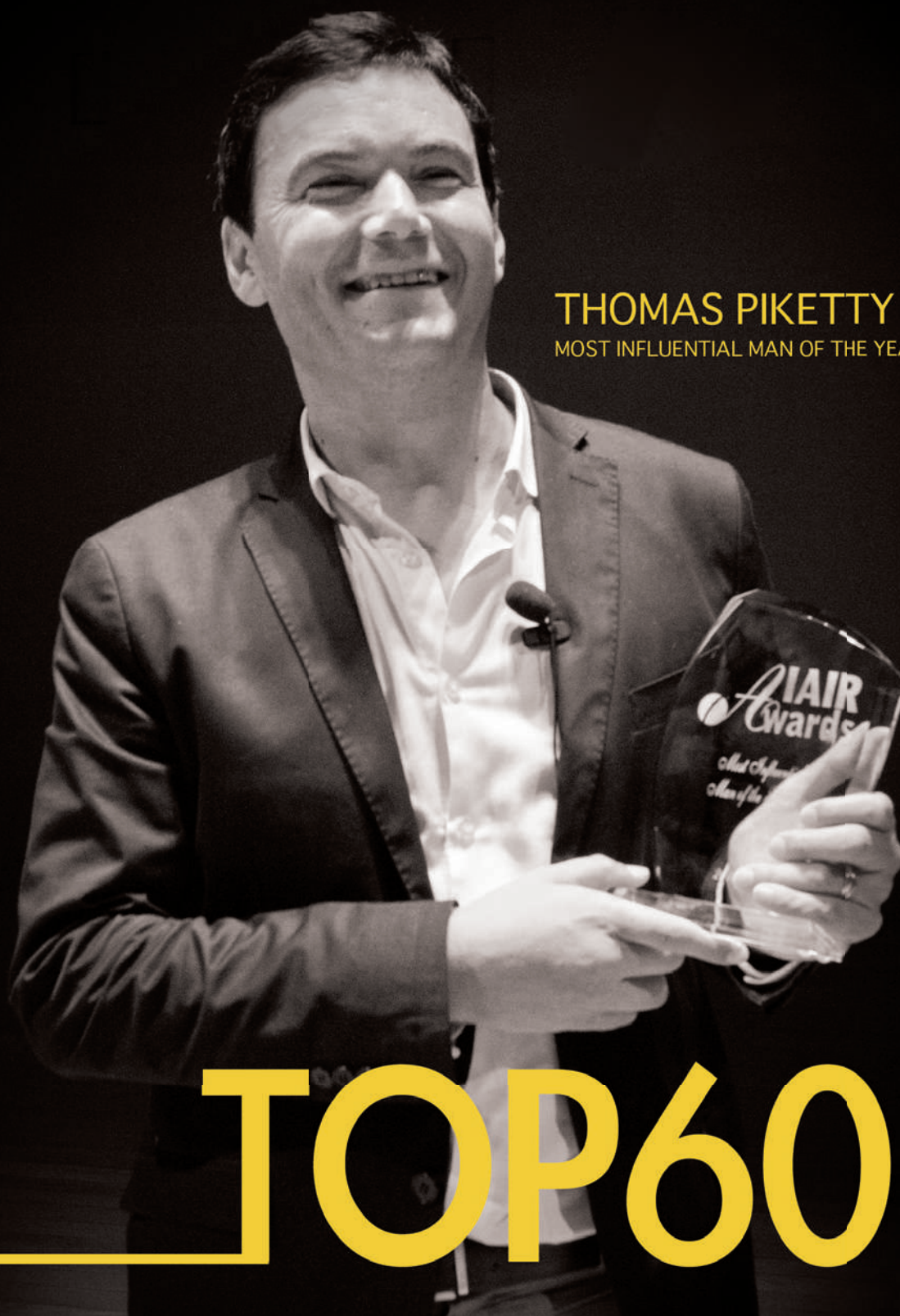
IAIR[®]

GLOBAL EXCELLENCE & SUSTAINABILITY

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Number 3-4



THOMAS PIKETTY

MOST INFLUENTIAL MAN OF THE YEAR 2014

TOP60

ICD, SABB TAKAFUL, RAGAVAN SEETHARAMAN AND NASHWA AL RUWAINI AMONG IAIR AWARDS® WINNERS 2014 IN DUBAI

“The advancement of a nation will never be achieved without innovation and excellence in everything”. The vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum for Dubai has always been about inventing, creating, innovating, achieving, succeeding. These same ideals are also the guiding principles of the IAIR Awards. IAIR AWARDS® – Excellence in Global Economy & Sustainability (www.iairawards.com) took place on the 20th of November 2014 in Dubai at the Palace Downtown Dubai. More than 20 companies have been recognized for their leadership in strategic fields in the Middle East like real estate, sustainability and banking. Among them: ICD, SABB Takaful, Mashreq Bank, Doha Bank, Drydocks Worlds and Paris Gallery. «This evening we will be awarding best in class across sectors such as Banking, Legal, Property and Finance – said Mr. Guido Giommi, President of IAIR Group -. And tonight, we will also be celebrating two very special categories – Woman of the Year and Man of the Year. This pair of recipients are outstanding women and men, and we are truly privileged, and pleased, to be able to honor their talent, character and contribution». Dr. Ragavan Seetharaman, CEO of Doha Bank was awarded as Man of the Year 2014 in the Middle East «for to his contribution

to sustainable development and his promotion of cross border investment opportunities between the GCC and the rest of the world, representing an undisputed point of reference in the banking industry and a concrete supporter of the economic cooperation». Most Influential Woman of the Year 2014 (in the same category, the male recipient of this accolade was the French Economist, Thomas Piketty) has been Nashwa Al Ruwaini, CEO of the largest TV production company in the Middle East, Pyramedia: »for her charismatic leadership that makes her one of the most powerful Arab all-stars. Founding Pyramedia, she has been able to introduce new and modern content, changing the social fabric of the audience and influencing the public opinion with a special reference to women's rights». During the event, two other prominent ambassadors of leadership and attention to social and green principles were celebrated as Women of the Year: Maryam Matar, Founder of UAE: Maryam Matar, Founder of UAE Genetic Diseases Association and First Emirati Woman to be entrusted as Director General within the Government of Dubai and Stella Thomas, Founder and Managing Director of Global Water Fund. Among the companies, the IAIR Awards went to a driving sector in the Middle East, like Property: Idea, Aldar Properties, Paris Gallery (Luxury Retail), Bachir Nader and



Mr. Guido Giommi, President of IAIR Group

Draw Link (Interior Design). In the maritime industry, Drydocks World and in the mining sector, Hancock Prospecting. Green companies like Global Water Fund (Water Solutions), Dhybrid (Photovoltaic) and Tidal Sails (Ocean Energy) achieved the Sustainability and Corporate Awards. In the legal sector, Abou Jaoude & Associates Law Firm and Alessandro De Rosa from Tonucci & Partners established themselves as leading law firms. Mashreq Bank, The Islamic Corporation for the Development of the Private Sector (ICD), National Bank of Oman, Bank Sohar and Doha Bank won the IAIR Banking Awards; One Financial Markets

and Mill Trade the IAIR Forex Awards and SABB Takaful the IAIR Insurance Awards. «Congratulations again to all the winners – said Mr. Guido Giommi, IAIR President -. All of them were nominated by a global audience of 50,000 IAIR readers. These nominations were then carefully assessed by a panel of judges, comprised of consultants and editors, who specialize in the fields of legal, economic and financial journalism. Let's remember that IAIR publications enjoy regular contributions from global economists, politicians and Nobel Prize winners». The next stops of the IAIR Awards Global Roadshow will be in Hong Kong on March 10th and in New York on April 16th.